

# GRANDTYME

Issue #2 – August 2007

## Feature Product

Desire surround sound – but don't like speakers all over the room? Yamaha has the answer. The "Sound Projector" bounces sound around the room – behind the listener. A single speaker cabinet is mounted below the screen or TV. This cabinet encompasses incredible technology - and 44 speakers. When demonstrated in our showroom, I found it hard to believe there weren't speakers behind my head. It has another extraordinary feature – especially useful in a bedroom. It can focus the sound to a small location with the touch of a button on the remote. This drastically reduces the sound heard by a person nearby – that might be trying to sleep.



**Yamaha YSP 1100 Sound Projector**

## Product Update

Hitachi's new line of Plasma HDTVs offer a great value. These sets feature Clear Window™ technology and higher resolution than similarly priced sets. Both these features contribute to a great picture and value. We have them available for viewing in our showroom.

## Tech Tip

Last issue we reviewed screen resolution and the associated lingo and terms. But let's put a set's resolution in perspective. How important is it to a great picture?

According to one of the most respected organizations in this field, the Imaging Science Foundation, the most important aspects of picture quality are:

- 1) contrast ratio
- 2) color saturation
- 3) color accuracy
- 4) Resolution – the most discussed spec today – **comes in fourth.**

As you pursue an HDTV upgrade, keep in mind that contrast and color are very important parameters in picture quality. You may see inexpensive LCD and plasma sets on the market – many have low contrast ratios and mediocre color. Look for contrast ratios above 7500 – it is one sign of a quality set. And don't compromise on contrast and color too much to get higher resolution.

## Showroom Hours

**Monday - Saturday 9AM to 1PM - and by appointment**

Please don't be shy about calling and asking for an appointment. We are more than happy to meet you at your convenience.

---

## Big Screens - Small Prices

[www.grandprojections.com](http://www.grandprojections.com)

(612)252-0185

6706 Penn, Richfield